

Hey,

I know this is a little lengthy but you should take a look at it as I pretty much give you all the info you need to start making money with my ebook *The Girls Mind*. With that being said feel free to ask me any questions if you have any, enjoy!

I remember when I first got started in Bum Marketing I would have loved to have a little guide that told me exactly what to do. So then I realized I have the knowledge to do that for new Internet Marketers! So I decided to do a post on this to help some newbies promote "*The Girls Mind*."

Ok this little guide (if you can call it that really) goes over some easy ways even newbies to make money with bum marketing. Its really not that hard at all, im already giving you a quality product to promote in a hot niche!

You can do this while only using ezinearticles.com and it works! You just need to open a free account there and your ready to go!

Tools You Need:

1. First simply go to www.ezinearticles.com and open an account if you do not already have one.
2. Go to the free version of wordtracker at:
<http://freekeywords.wordtracker.com/>
4. Register a new domain for your product or set up a free blog at blogger.com

Ok so I guess theres not many tools involved here,lol...so lets get started.

Getting Started:

Your already in a popular niche with this ebook your promoting. The dating niche is popular and what you want to do is simply get "spillover" traffic. We already know that the niche is profitable. So thats important, your already in a profitable niche. Now you just need to target dating related keywords for guys since this is a dating ebook for guys to get girls. Also look for keywords that are desperate and buying ones as they convert well!

The biggest problem most new internet marketers have is figuring out how to make money and get traffic from a paying niche. I can already tell you the dating niche will

make you money, so dont worry about that.

Doing Keyword Reasearch

Now lets head over to <http://freekeywords.wordtracker.com/> to do a little keyword research. What you want to look for here are keywords that are desperate and have fairly low searches per month.

So lets type in "get girls" in wordtracker and see what comes up. You can take a look at all of the keywords and start looking for desperate keywords as well as product name related keywords.

You can see the keyword "how to get girls to like you" would be a good keyword to write an article on because these are guys looking for advice on how to get girls. The keyword only gets around 20 searches per day according to wordtracker which is not much at all right? But I still think its worth targeting because this keyword is a targeted one.

Sure this keyword might only bring you only 1-10 vistors per day but these vistors start to add up when you do the same process with another keyword. I know that does not sound like much but things will start to add up when write 1-3 articles per day around desperate keywords/targeted keywords. Some of your articles might not do as well as others but its important to just keep writing because article marketing is very powerful and can lead to alot of sales over time. The best part is when these articles rank in Google you can have them making money on auto pilot for many months if not years.

Ok now we want to make sure that we can even rank on Googles first page for this keyword right? What we want to do is head over to [Google](#) and type in the keyword phrase to see how many pages come up. You can see that the keyword phrase "how to get girls to like you" pulls up 42,000,000 results.

42,000,000 results is not that great, it could be hard to rank for this term but lets do a little more research first! Now you need to enter the keyword phrase in Google like this: "how to get girls to like you" to see how many direct competetiors we have. So do it just like this below:

"how to get girls to like you"

You will see that the term only has 13,500 results. This is pretty good because it means you might have a decent chance of ranking on the first page of Google for this term. I think we can do better though, yet I would still write a article for this term. You cannot always tell when just checking like this but in general it gives you a good estimate

on what you can expect.

Lets take a look at another term shall we?

Go to wordtracker and type in "attracting girls"

You can see that it pulls up a few results that have very low searches. Lets look at "methods of attracting girls" which gets about 3 daily searches according to wordtracker. I know 3 daily is very low but in reality sometimes wordtracker is off. I have targeted terms like this that bring me a steady 10 unique vistors per day, so you cannot always count on wordtrackers estimations.

I would go ahead and target this term because its very easy to rank on Googles first page for. You can go to google and type in Methods of attracting girls and see it only has 13,000 search results that come up! Thats pretty darn good, but lets check out the direct competetion. Go to Google and type in "Methods of attracting girls" and you will see it only has 154 direct competetiors! Wow, you can rank on Googles first page easily for this most likely. I would go ahead and write a quick article for this.

You have to remember that if you rank on the first page of Google and this term even brings you 1 unique vistor per day it will start to add up if you write 10 more articles like this! Plus you could get easily 100-500 unique vistiors alone from ezinearticles traffic from the site itself if you create a catchy title that gets people to open your article.

You also might also considering looking at the first results on Google for any keywords you target to see how many backlinks they have as well as the title of the pages. But in general I would go ahead and write an article for both of these terms because you know you can rank for the second one, and the first one you stand a chance of also ranking on Googles first page. You should also look to see if other ezinearticles are on the first page of Google for the term you are targeting as this can be a indication that your article will also.

In general though you want to look for terms that only have up to 10,000,000 results for a term with around 10,000 direct competitors also. Just make sure you check every keyword in Google using the method I gave you above to see if you can rank your article on the first page or not. Article marketing is really a numbers game though, because you still get traffic from the article directory itself and publishers might pick your article up and publish it on their site which can give you backlinks and traffic.

Heres A Winner For You! Plus I Give You A Article For This Term!

Ok, I found a term that gets a decent number of searches daily and is easy to rank for. This term gets a daily search of 35 per day according to wordtracker and should be easy to get on the first page of Google! Not only that but I have already written an article on this keyword and its yours for free to use! It does not get any easier than this!

The term is "ways guys can attract girls"

The term only has 267,000 results in Google and only has 1,900 direct competetion! This

is easy to rank for and will bring you some quality targeted traffic. I have done all the work for you, just simply open my five articles attached and find the one written for "ways guys can attract girls" and perhaps change the first paragraph or last to make it more unique. This is a great term and when you find say 10 more like this you will have traffic coming in daily on auto pilot!

Writing Your Article:

Ok now we need to simply write an article for the keyword phrase we are targeting. There are a few things that you need to make sure you do here for a good ranking on Googles first page as well as actually getting people to your site.

1. You need to make sure that you include the keyword phrase your targeting in your article title.
2. Make sure to include the keyword phrase 2-3 times in your actual article body. I generally use my keyword phrase 1-2 times out of every 100 words and it works well for me. Also try to use the keyword phrase at the beginning of the article, in the middle and at the very end.
3. Make sure you include your keyword phrase in your bio box as anchor text. If your not sure what anchor text is its simply a word that links back to your site. What you want to do here is make sure you include your keyword phrase your targeting that links back to your site. You can use this html code at ezinearticles as they accept it:

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<a href="your link here">your word here</a>
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You simply enter your website link where it says "your link here" and include the keyword phrase where it says "your word here"

Article Writing Tips:

Ok for the actual writing of the article you need to make sure you include fairly useful information as well as a compelling title and bio box. Let me break this down into sections here,lol.

Writing Your Title:

Make sure that you let your potential readers know what they are going to get. You can even do this by asking a question or something like that. Another method that works well is giving the reader "3 Powerful Tips To" etc.

Something else that I find that works well is asking a question like "Learn How To Get Girls To Like You Overnight!? Is It Really Possible?" Just be creative here

to try to get people to actually click your article. Also of course be sure to include your title phrase for SEO purposes. I actually find the titles like "3 Powerful Secrets To Learn How To Get Girls To Like You That Work!"

works well to get people to open my article.

Just be creative here and be sure to include your keyword phrase in the title :)

Creating Your Bio Box:

The bio box is at the bottom of the article, its where you "lure" readers to click through to your website or blog where you sale The Girls Mind ebook.

Ok this is just as important as the article title because without it people will not click to your site where you are selling your product. A good way I get people to click to my site is to include say 75-90% of the information they are looking for in my article but leave out a little tad bit.

I then let the readers know in my bio box text that they can find this "missing information" at my site. This only works well though if you include good information in your article, that way they are dying to know that last information from you.

So perhaps instead of giving them 6 tips you only give them 5 and let them know that they can find the 6th tip at your site. Be sure to also include your anchor text in your bio box for SEO purpose and make it look natural. You can also let readers know in your bio box that you offer an ebook that can help them with getting girls. In general just be creative here and let the readers know that you have something to offer them to hgep them to achieve their goal.

Getting This All To Work:

Ok obviously if you only write one article you wont make much or any money. The key here is to keep on writing these articles that promote popular products. I find that many of my articles end up doing nothing hardly as they never rank on Googles first page, but many also bring me a steady 5-50 uniques per day for many months.

So the key here is to target desperate targeted long tail keywords. Just look desperate keywords as well as targeted ones and you will be fine.

Just follow everything I mentioned above in the setting up process and your good to go :) I advise that newbies write at least 1-3 articles per day and within days to weeks you will see some money coming in!

Let me go over one more important aspect of getting the most out of this process.

Your Site Layout:

You need a website or blog to promote your clickbank products right? I actually used free blogs at first with blogger.com but really did not like the idea that my blogs could go down any day for no reason at all. So I decided to start buying new domains for any new sites I create and I advise you to do the same.

But if your broke and new like I was then use blogger.com as it works well. Odds are your blog will be ok for many months if not forever so dont worry too much about it.

I just want to go over a few key points here because I dont want this post to get too lengthy.

1. Make sure that you include your affiliate link to The Girls Mind ebook your promoting at the top of your site/blog as well as the bottom. You need to do this on every page as it works well.
2. If you use blogger they usually have a little box either in the upper right hand or left hand corner that works well for putting your product there. Do not be afraid to promote your product, so you can include a picture of the ebook (or a banner) in this box or some text thats clickable.

Next you just need to provide a little content on your site. Just take a few of the articles I have you on dating and change perhaps the first paragraph for your sites content. Just be sure to lead your readers to your affiliate link for the ebook. You could use the article on gaining confidence and let the readers know that theres a hot new dating ebook out that goes over all of this and interviews 10 girls about dating etc.

Basically thats all there is to creating a site that converts decently. I know theres better ways to raise your conversion rates but this will get you going once you get some traffic.

If your new you just need to start seeing some sales to get you motivated. I know I did!

In Conclusion:

Basically that's all there is to start seeing some money coming in for a newbie. You don't need to make things over complicated at first. Just follow these simple guidelines and you will start seeing some results eventually. You can easily follow this guide and see money within 24 hours after your first few articles get approved.

The best thing here is this is not just a short come income plan because these articles can rank on the first page of Google for months to even years. Not only that but publishers will pick up your article and you will gain backlinks to your website which can help your site rank better in the search engines.

You need to realize that after writing say 3 articles per day everyday for a month you will have around 90 articles out there potentially making money for you! If you really want to start raking in cash you should write as many articles as you can per day, the more articles you have the more money you will make. It's really that simple!

One more thing to consider is building backlinks to your articles to make them rank higher in Google. You can use the 5 free articles I gave you to build more content for backlinks. Use places like squidoo, hubpages, blogger.com, wordpress.com etc to build backlinks to your articles so they rank higher in google.

Well I guess I'm going to end this here in fear it's going to be too lengthy for anyone to read it, lol. I hope I covered enough of the details to get you making money from bum marketing method alone. Sorry about the grammar errors as I decided to write this off the top of my head and really do not feel like running this through a spell checker. If you have any questions feel free to ask :) Good luck!

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